



AUGMENTED REALITY APP

Unlock a hidden world inside the global home of Civil Engineering with the ICE Augmented Reality App which you can download for free to your Apple or Android handheld smartphone or tablet.

The ICE AR application brings ICE Headquarters at One Great George Street, London to life with 'Augmented Reality' experiences.

Isambard Kingdom Brunel (right) will be your guide as you explore the building, paintings turn into video displays, windows dance with virtual objects, tunnel boring machines crash through walls and more!

The application unlocks hidden features inside the exhibition space in the Infrastructure Learning Hub and also tells you a bit more about ICE and its history as you explore around the impressive home of Civil Engineering.



Infrastructure
Learning Hub

Powered by
CEMAR.

Developed by
HURRAR!
STUDIOS



HOW TO DOWNLOAD THE APP



The ICE Augmented Reality App can be downloaded and used on any iOS or Android handheld device such as a smartphone or tablet. You can download the ICE AR App before you visit the Exhibition space at ICE Headquarters at One Great George Street, Westminster or simply download the app on arrival.



STEP 1

Download the **ICE AR** application to your iPhone or Android device. You can use the QR codes above or search your app store for **ICE AR**.

STEP 2

Open the **ICE AR** application. The first time you run the application it may download the latest content so wait for that to complete.

STEP 3

Click the **EXPLORE ICE** button. If you are in the building when the app asks you, click **YES** and follow the on screen instructions. Otherwise click **NO** for the off-location experience.

TIP You can use free WiFi once inside One Great George Street. Simply connect to the **One Great George Street** WiFi network in your device's WiFi settings, and be sure to open your web browser and accept the conditions.

COMPATIBILITY Supported on post-2015 medium to high specification Android phones (i.e. Samsung S7/A5, Moto G5, Sony Xperia XZ etc) and all iPhone/iPad devices except iPhone 5C.